Case Study: Ceniceros Whole House Performance Retrofit

Bruce Ceniceros Home Owner

The home

- Built: 1998
- 2 stories
- 2850 ft²
- Slab on grade
- 30% more efficient than Title 24 (SMUD Advantage Home)



The Problem (How New Homes are Built)

- 3-6 standard floor plans per subdivision
- Mass-production techniques
- Contractors hired by low-bid, incentive is to do as many homes in a day and pass inspection
- Insulating contractors may insulate 2-3 homes in a single day!
- Plumbers and electricians may punch holes or move insulation without understanding impact on energy performance
- Energy and comfort performance suffers

Our Motivations

- Buying a house: 2,800 ft2 tract home in Folsom, CA built in 1998
- Were aware of common home performance problems (uneven temperatures, moisture, poor IAQ, high energy costs)
- Wanted to identify extent of problems to inform purchase decision and allow financing of comfort improvements in mortgage



Flow hood measures air flow from each register Infrared camera spots thermal bypasses (Blue or black areas) Knee wall was poorly insulated (gaps, sagging)

Knee wall was not insulated

What the Contractor Found

- Upstairs was 7^o F hotter than downstairs in heating mode
- IR camera revealed poorly insulated knee-walls and numerous other thermal bypasses
- Duct leakage 7%
- Envelope leakage 1,900 cfm₅₀
- Insufficient airflow
- Well-sized but inefficient AC
- Over-sized and inefficient furnace
- Ventilation fans used too seldom due to noise
- Furnace fan very loud and draws 1,060 Watts
- 13 out of 37 low-e windows were installed backwards

Improvements

To Improve Comfort:

- Repair thermal bypasses
- Insulate knee-walls properly
- Insulate floor assembly between garage and upstairs bedroom
- Seal envelope to achieve minimum desired natural air changes (to 1200 cfm₅₀)
- Seal ducts to less than 3% leakage
- Install additional return in master bedroom
- Install balancing dampers and perform air balance

Improvements

To Improve Comfort:

- Reconfigure ducts to allow burying in insulation
- Install engineered and re-sized return grills to achieve better mixing and reduce noise
- Provide return air paths from bedrooms
- Install knee wall dams and re-insulate attic to R-38
- Right-size AC and furnace
- Perform test-out to confirm performance (including combustion appliance safety testing)

Improvements

To reduce energy costs further:

- Freus 17 EER evaporatively-cooled condensor
- 95% furnace with high efficiency variable speed fan
- NightBreeze night ventilation system
- Install fluorescent lighting throughout home
- In-home energy monitor

Performance Contract

- Guaranteed that performance targets will be hit:
 - Less than 3% duct leakage
 - Less than 1200 cfm envelope infiltration
 - Proper air flow to all rooms and across coil
 - Less than 3 degree temperature differential between all rooms and floors in the house
 - Quiet noise levels (NC 25-30)
 - At least a 56% reduction in heating and cooling costs
- Total Installed Cost including Lighting and controls: \$21,400

Would Any Normal Family Pay \$21,000 for Better "Home Performance"?

Our reasons to want a healthy, comfortable house:





How much does a kitchen remodel cost?

Which is more important, a stylish kitchen or a comfortable and healthy indoor living environment?

(and the kitchen remodel doesn't pay for itself)

Fixing the construction Flaws...

Installing a new "right-sized" evaporator coil and furnace

43

CCWI-181

PERMIT

7



Re-insulating and ealing the knee walls



Large gaps were present where stairs abutted the walls

A "smoke" stick is used to locate leaks, in this case between the floor assembly above the garage into house

Engineered supply grilles resized for proper velocity and throw at design air flow



And we kept going...

In-home energy display



Control of "Vampire" Loads

- Smart Strips for computer peripherals & home theater components
- Dedicated charging station



Energy Star Appliances and fans

 Front loading washer and fridge among top ten most efficient models



 High Efficiency ceiling fans with temperaturebased controls



CFLs in every fixture but the oven



LED down lights in home office (dimmable!)

Lighting and fan Controls

Timers

Occupancy Sensors

 Temperature-based ceiling fan controls





Smart Kitchen Remodel

- Good lighting design
- LED down lights
- LED undercabinet lights
- Fluorescent cove lights
- Multi-switching
- High-efficiency right-sized exhaust fan
- Charging station
- Recycling, compost bins



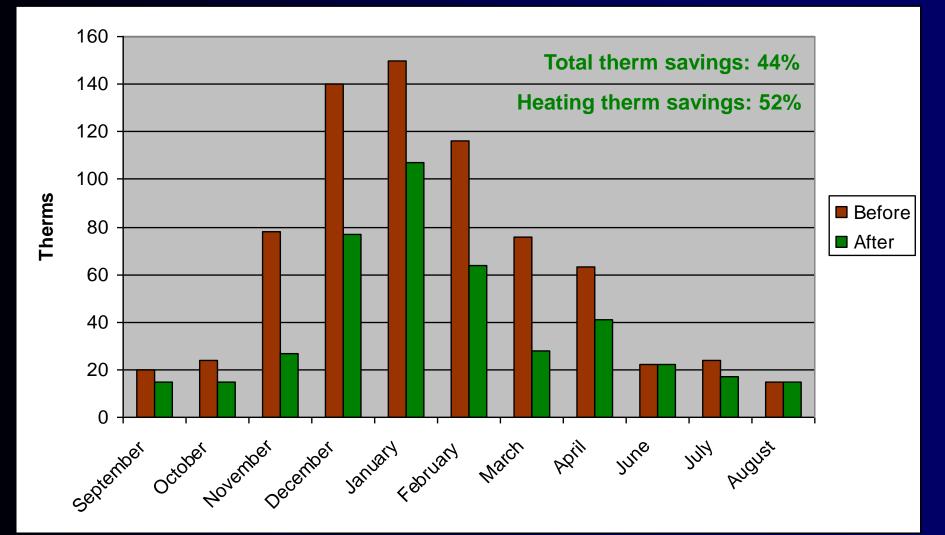
Behavior

- Close shutters on sunny side in summer
- Optimal use of setback thermostat
- Turn off when room is vacant
- Use ceiling fans
- Watch energy monitor, be aware of big loads, and act when unusual things happen

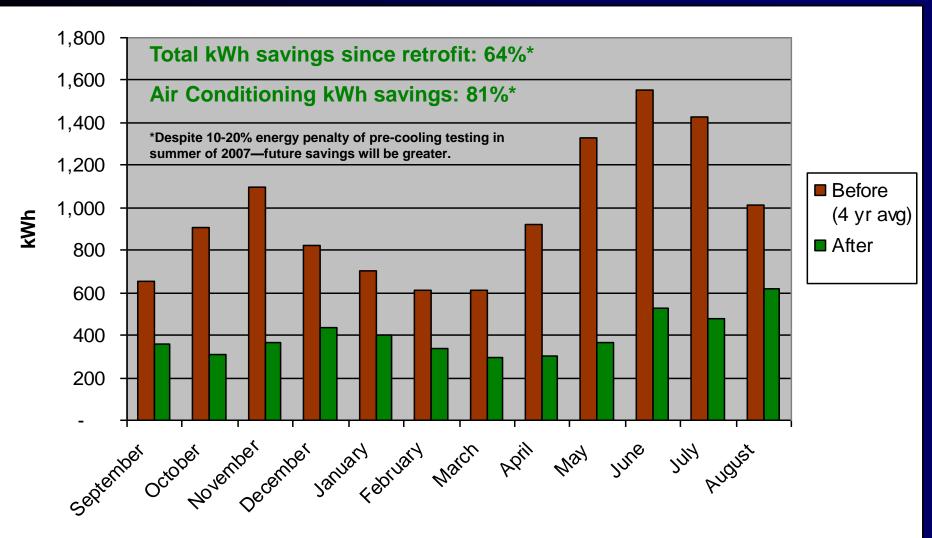


Results of Our Home Performance Retrofit

Natural Gas Savings



Electric Savings



Average Monthly Energy Costs: \$85

DF 20493661 B

93661

3661 B

RON

Total Bill Savings:

52%

\$1,400/year

The Confidence that our Home is Comfortable and Healthy:

PRICELESS



 Two months after the retrofit was complete, Kira Sabrina was born via a planned home birth

Results of Home Performance Retrofit

Most importantly, achieved all comfort performance targets:

- Upstairs and downstairs are now the same temperature
- All rooms are comfortable
- No longer can feel or hear the HVAC system
- Musty smell in under-stair closet gone
- Peace of mind that indoor environment is healthy

Next, Heat pump water heater

- 85% of operating cost of a 94% efficient condensing gas WH
- Demand response capable
- Larger storage = more peak shifting capability and excess generation storage
- Zero carbon when powered by PV

Now, time for PV!

BRUCE S CENICEROS Issue Date: 05/13/13				Total Amount Bank Will Pay On 06/10/13				No Amount Due \$12.00	
Location: 464 WILLIAMS ST FOLSOM 95630				Usage History Billing Period	Dates 04/11/13 - 05/09/13		Days 29	kWh/Day 7.3	\$/Day \$0.41
Rate: RSGH: Standard Residential Rate Cycle: 06 Location Number: 1694394			Last Year Last Month	04/11/12 - 05/09/12 03/13/13 - 04/10/13		29 29	10.8 9.9	\$2.30 \$1.33	
Mete	r No.	Current Meter Read	Previous Meter Read	Difference	Multiplier	Usage		Usage Ty	/pe
2015074 2015074 2066430		14865.0000 363.0000 448.0000	14653.0000 0.0000 0.0000	363.0000	0 0 0	363		Wh from SMUD Wh to SMUD from PV Total PV Generation	
ELECTRI	C SERVIC	E CHARGES/CREDITS		TYPE	RA	TE		TOTAL	
KWh From SMUD Less kWh To SMUD Equals Billed Kwh Of -151 Base Usage -151 Winter kWh @ 0.091100 New Cumulative Net Energy Charges/Credits (excluding payments) System Infrastructure Fixed Charge* 0.091100 A) TOTAL ELECTRIC SERVICE CHARGES/CREDITS 0.091100 0.091100									-13.76 13.76 12.00 \$12.00
ACCOUN		ative Net Energy Ch	nen 🗢 - en	uding paymer	nts) \$-1	13.76			
Beginning Payment- Payment-	EFT	from last Statement						69.08 -38.56 -30.52	
B) PREVI		ANCE							\$0.00
с) тот	AL DUE	E (A+B)							\$12.00

Now, time for PV!



What homeowner's want

- It all comes down to Value
- Bill savings was least important motivator
- Priorities:
 - Healthy living environment
 - Comfort
 - Aesthetics (look, noise reduction)
 - Helping improve the environment

What homeowner's want

- Clean, trustworthy, prompt contractors who do what they say the will do.
- Simple choices, customized packages
- Minimize hassle factor

Saving energy can become addictive

- A utility can build deeper engagement over time and change a customer's values
- One small action leads to another, then another
- Timing is everything. Know key triggers, have resources in place, and engage customer at the right time.
- People care about what their peers do
- People are competitive by nature

Pathway to deeper engagement

Utility benefits:

- Deeper customer engagement
- High customer satisfaction
- Loyalty
- Customer retention
- Reduced infrastructure costs

