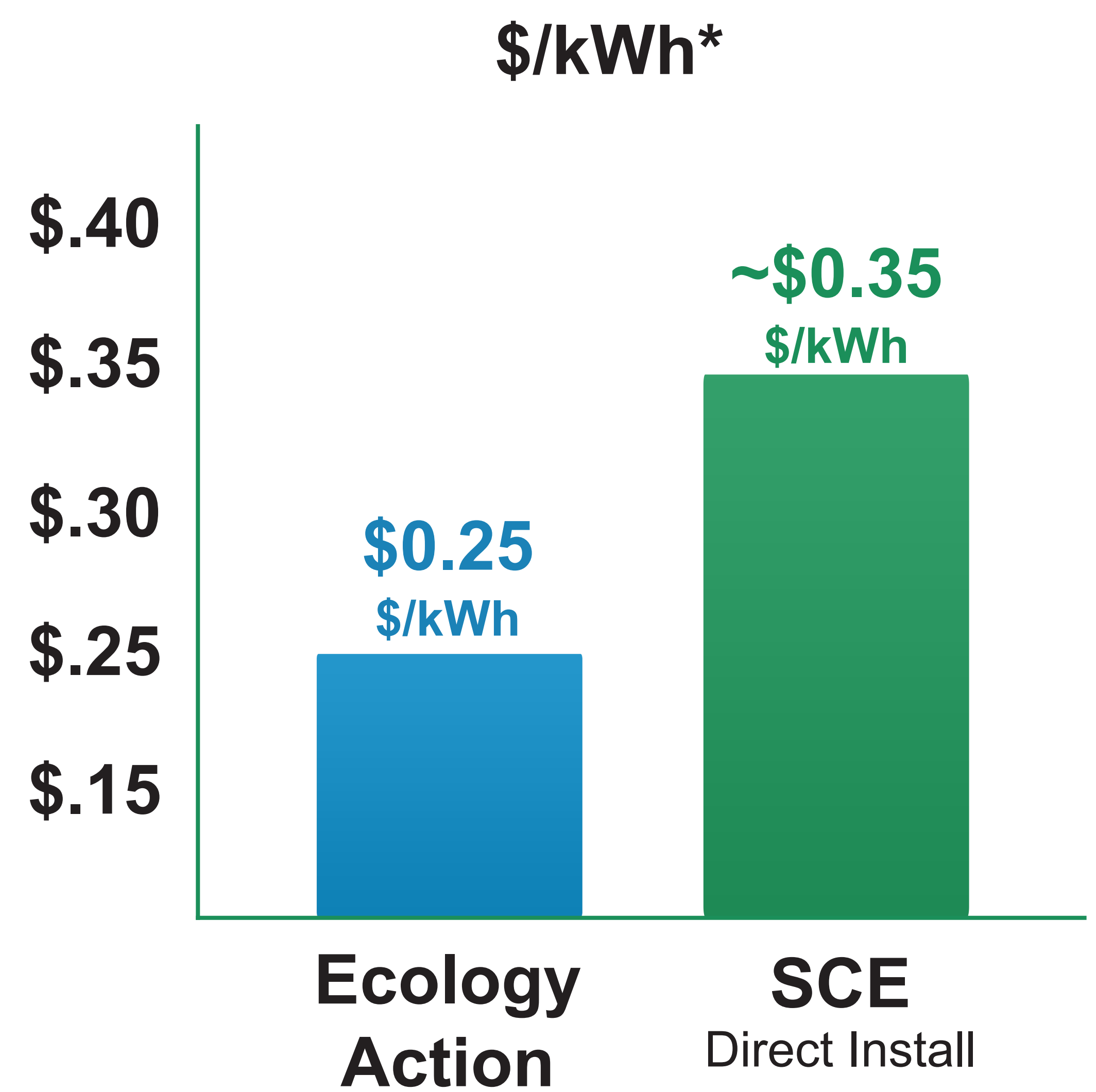
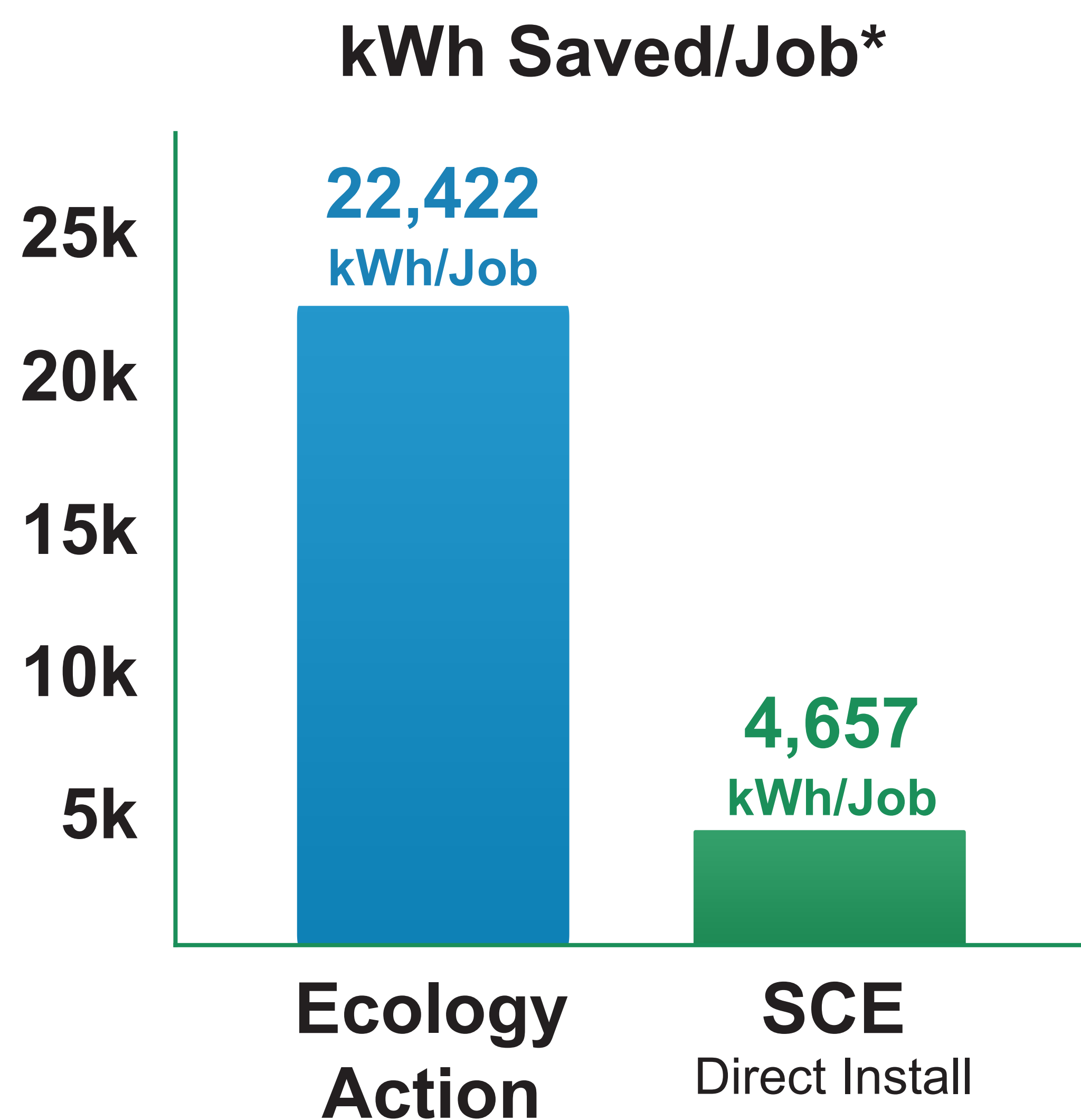


DEEPER & CHEAPER

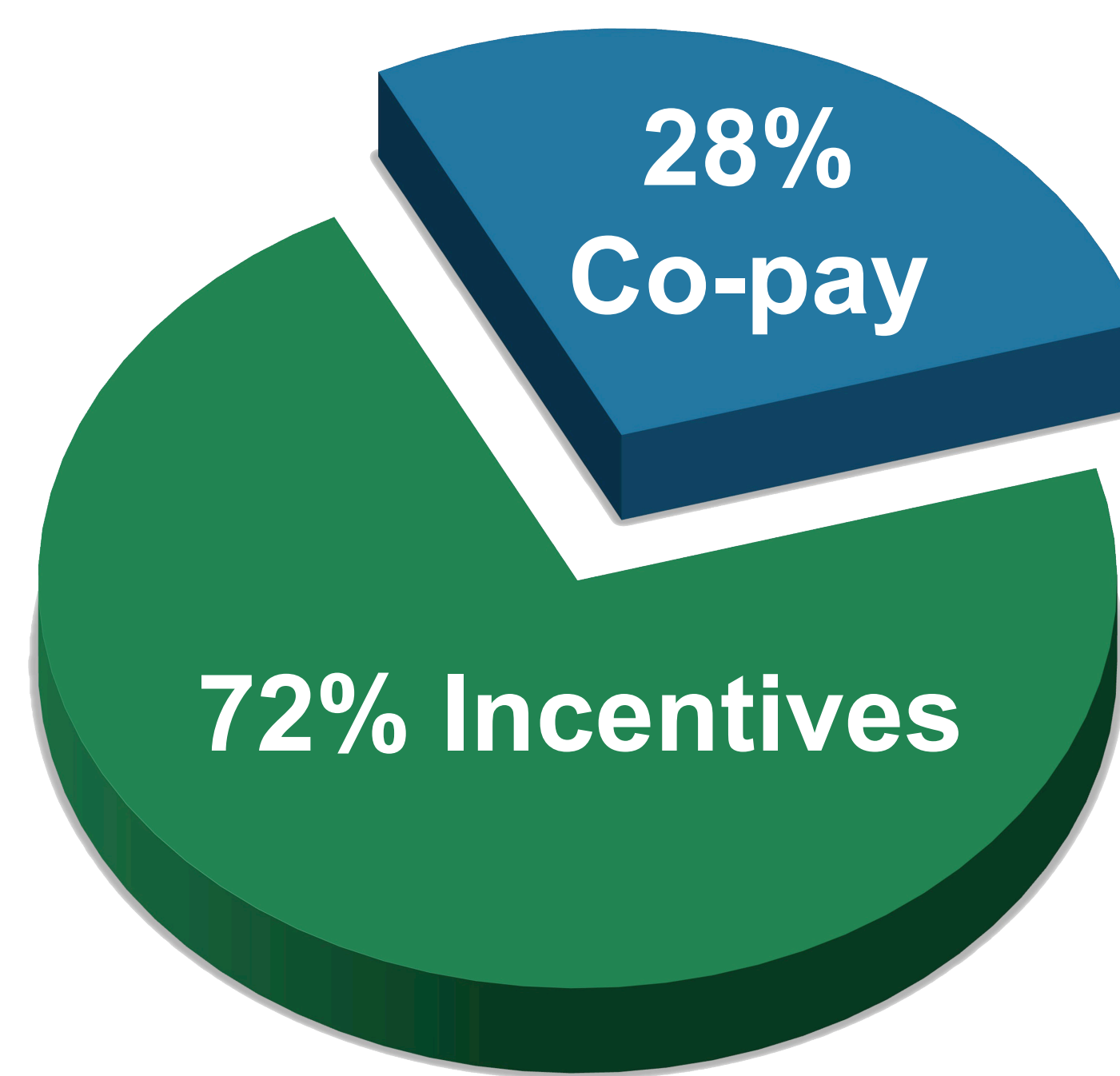
Deep and Cost Effective SMB Programs



DEEPER

- Modified Calculator
- Accurate Savings Claims
- Customer Care / Advocate
- Co-pay Funds Additional Measures

SMB Customers Will Pay



Average Job Cost

CHEAPER

- Co-pay Helps Cover Costs
- Modified Calculator
- High Close Rate
- Pre-negotiated Bulk Pricing

EM&V Savings
Realization Rate 98%

TRC 2013-14 = 2.04

Our Clients: Pacific Gas & Electric, Southern California Edison, Sacramento Municipal Utilities District, City of Palo Alto Utilities and numerous Local Government Partnerships throughout California.

*Qualifying statistics go here