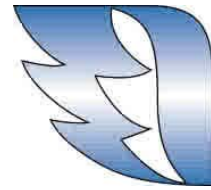


*Sponsor-Host-Exhibitor Opportunities for...*

# 30<sup>th</sup> Utility Energy Forum

May 5-7, 2010 at *Granlibakken Lodge, Tahoe City, Calif.*



**Event Goal** is to provide a networking and professional development forum for mid-level staff of energy utilities serving California and neighboring states who are responsible for developing and implementing customer programs related to energy efficiency, renewable energy, key account management, and customer service. About 100 people are expected to register to attend, with about half representing utility and government organizations and the other half representing trade allies that provide products and services to support utility program development and implementation.

**Meeting Format.** The event opens with lunch on Wednesday and concludes with lunch on Friday. Evening receptions are hosted on Wednesday and Thursday evening along with dinner and hospitality functions. A pre-event workshop may be presented on Wednesday morning for utility and government representatives only.

**Location.** Granlibakken Conference Center and Lodge is located in a secluded valley on 74 acres just minutes from Tahoe City, California. Registrants can arrange airport pickup from Reno/Tahoe International Airport or the Tahoe/Truckee Airport. The Forum registration fee includes sleeping accommodations and all meals as part of the Granlibakken European-style experience. Granlibakken Lodge offers a wide variety of lodging options including studios, suites and one-to-six bedroom townhouses. To learn more, visit [www.granlibakken.com](http://www.granlibakken.com).

**Roles and Responsibilities.** This event is presented by Utility Energy Forum, Inc., a non-profit California corporation led by volunteers from various utilities that contract with UtilityExchange.org for logistical support. An Executive Committee of volunteers assists the Board to develop the agenda and recruit presenters. Opportunities to participate include:

- **Sponsors** – Utilities and government agencies are invited to become sponsors. Options and benefits include:
  - **Green-level Sponsors**..... **\$3,000**
    - Up to 3 utility/govt attendee registrations with room accommodations
    - One exhibit space
  - **Gold-level Sponsors**..... **\$1,500**
    - Up to 2 utility/govt attendee registrations with room accommodations
  
- **Hosts** – Industry allies are invited to host hospitality functions. Options and benefits include:
  - **Dinner Host (two available)**..... **\$4,000**
    - Up to 3 industry ally attendee registrations with room accommodations
    - One exhibit space
    - Exclusive opportunity to provide branded items during event (napkins, cups, etc.)
    - Logo on stage display
  - **Reception, Wine Steward, & Ice Cream Social Host (4 available)**.... **\$3,000**
    - Up to 2 industry ally attendee registrations with room accommodations
    - One exhibit space
    - Exclusive opportunity to provide branded items during event (napkins, cups, etc.)
    - Logo on stage display

- **Exposition** – Any organization may erect and staff a tabletop or pop-up display around the perimeter of the main meeting room during meeting breaks and evening receptions.

- **Exhibitor..... \$1500 before March 15; \$1750 afterwards**

- One table-top or pop-up exhibit space
- One attendee registration with room accommodations
- Logo and 50-word description on web site and program

- **Registration** – Anyone may register to attend. The two-tiered registration fee includes: conference participation, Wednesday and Thursday evening accommodations, and all meals and hospitality.

Options include:

- **Attendee Registration with Private Room in Shared Condo**

- \$595 before March 15, \$695 otherwise for utility/government representatives
- \$750 before March 15, \$850 otherwise for all others
- Tuesday or Friday evening accommodations available for additional charge

- **Attendee Registration with Private Room**

- \$695 if reserved by March 15, \$795 otherwise for utility/government representatives
- \$850 if reserved by March 15, \$950 otherwise for all other industry allies
- Tuesday or Friday evening accommodations for additional charge

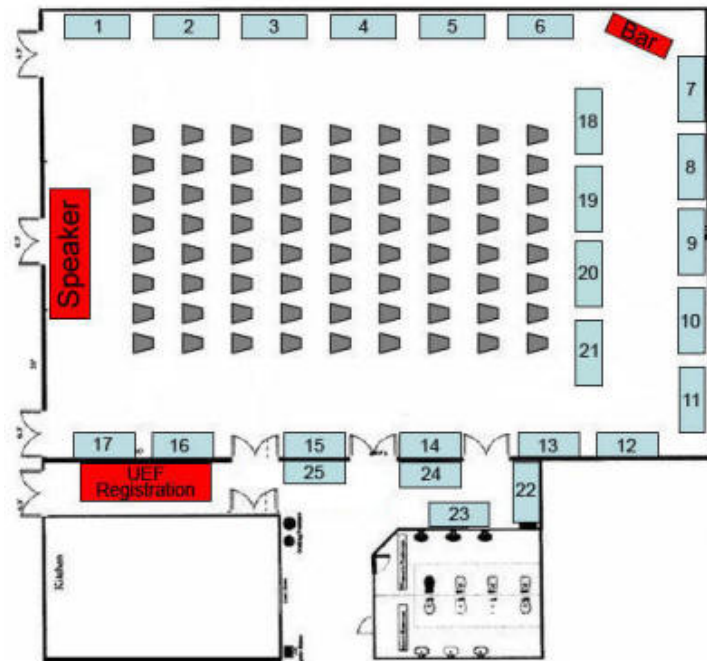
- **Attendee Registration with Suite option available** for families or multiple attendees from same organization, priced on request

- **Attendee Registration for Off-Site Guests (with own accommodations)**

- \$395 if reserved by March 15, \$495 otherwise for utility/government representative
- \$550 if reserved by March 15, \$650 otherwise for all other industry allies

- **Spouse/Guest Registration..... \$150**

- For those who share accommodations with a Forum registrant and will not attend the sessions, but do want to participate in all meal and hospitality functions.



To learn more, visit [www.utilityforum.org](http://www.utilityforum.org)

or contact Ed Thomas at [ethomas@utilityforum.org](mailto:ethomas@utilityforum.org) or (970) 209-8347