Energy Planning in The Next Decade

By: Ron Horstman

May 5, 2010



You must have longrange goals to keep you from being frustrated by shortterm failures.

~ Charles C. Noble

Definition of Energy Planning

- There are a number of different definitions depending on where you sit in the supply chain, and regulation
- Energy planning for a utility is quite different from that of a consumer, and different still from that of a regulator



Whose definition prevails?



Goals

- Define the Paradigm shifts in energy planning
- Describe energy's role in the next decade
- Identify who needs to take a leadership role in energy planning

Burning Down The Box!

The "Rules" of Energy/Resource Planning have changed

- Consumers are demanding unconventional resources
- Regulations specify renewables
- The level of influence by "other factors" has increased

Energy Planning Was...



- Resource-side/Utility focused
- Done primarily by the provider/utility
- Non-utility factors/cost were not given much consideration

Energy Planning Was...

Supply-side options only

- Forecast Load Growth
- Identify Supply Options
- Evaluate Options
- Implement Resource Plan



CHANGES AFFECTING THE ENERGY PLANNING PROCESS

- The number of competitive resources is growing
- The "true costs" of our energy is being factored into the equation
- Consumers can do their own energy planning



The Energy Paradigm Shift

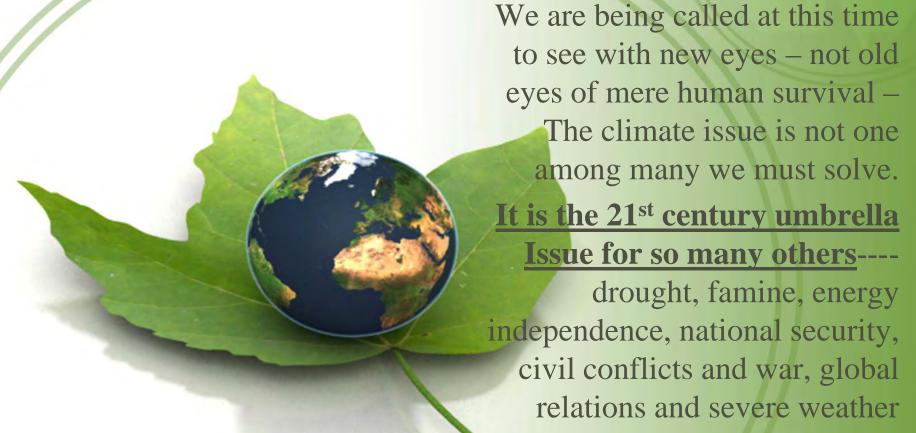
There are several paradigm shifts going on...

- In the World
- In the United States
- In the energy industry
- In the consumer

Americans and the world can no longer afford to be complacent regarding the issues surrounding our use of energy and resources. It affects us socially, politically, economically, and environmentally. We must establish a new direction that leaves a legacy of good stewardship.

~ Ron Horstman 1986

The Paradigm Shift in the World



events.

The Paradigm Shift In The World

- The climate issue is not just about polar bears.
- Humanity must radically transform our way of being in the world.
 - How we work
 - How we travel
 - How we interact
- Our infrastructure and culture must <u>support</u> alternative energy resource development

The Paradigm Shift In The U.S.

"Think global...Act local"

"Small is beautiful"



The Paradigm Shift in the U.S.

Grass Roots movement toward sustainability

- Get our own house in order first
- Eliminate our dependence on foreign energy
- Adopt practices that reduce our carbon footprint
- Adopt policies that address climate change
- Change the way the rest of the world perceives us



"It's not what we don't know that gives us trouble; it's what we know that ain't so."

~Will Rogers

Utility Paradigm Shifts

- From "just sell Kwhs" to "sell green Kwhs"
- From collecting the money to creating new revenue streams
- From waiting for other financing to providing financing to install renewables
- From allowing competition to competing with themselves
- From monopolistic thinking to customer service

Consumer Paradigm Shifts

- From just paying the bill to asking where is my energy dollar going?
- From not knowing how much energy I use to wanting to know my carbon footprint
- From not having choices to choosing the form of energy best suited to each hour of the day
- From depending on a utility to independent intelligent generation technologies

CHANGES TO ENERGY PLANNING

- From large centralized fossilfuel plants – to smaller decentralized low-carbon renewables
- From little public input to public forums, EISs, and public participation
- From a utility responsibility to the responsibility of each home owner
- From "all requirements" to partial requirements



Energy Planning's Role in Economic Growth



Energy Program Benefits

- Retain dollars in local economies
- Create jobs
- Reduce dependence on imports
- Address climate change issues
- Turns problems into resources
- Develops community spirit
- Improve quality of life

Energy Programs Retain \$\$\$

- Most local economies are energy importers...
- Most of every dollar spent on energy leaves the local economy
- Retaining \$ produces economic stimulation
- Consider the "Roll-over affect"



- Retrofitting produces more than twice as many jobs per dollar spent compared to oil and gas production
- Also more than personal consumption food, clothing, electronics, etc.
- New technologies create manufacturing jobs.



Energy Programs Address Sustainability Issues

- Greenhouse gas reduction policies do not have to have a high price tag
- The benefits are many
- Time is NOW



Energy Programs Turn Problems into Resources

- Methane capture and use
- Biomass/gas to energy
- Refuse Derived Fuel
- Recycling
- Renewable Energy

Energy Programs Develop Community Spirit

- Energy programs raise the awareness level
- Neighbors compare energy usage and act
- Higher participation levels produces higher savings
- The benefits of community spirit are real but hard to measure in dollars



Who is Responsible for Long Range Energy Planning?



- Regulator's responsibility
- Other stakeholders responsibility

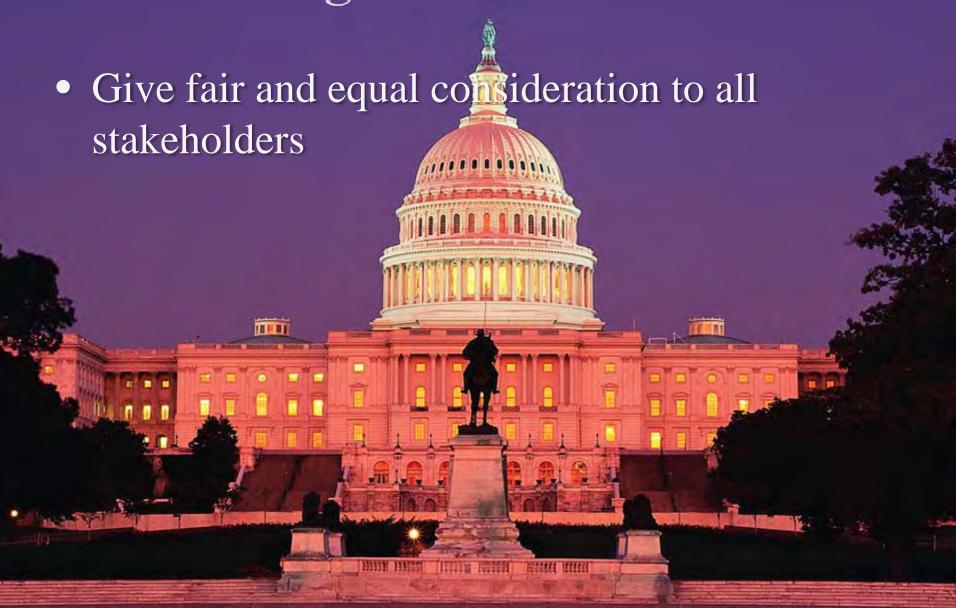
Energy Provider's Role

- As an energy supplier
- As an economy stimulator
- As an environmentalist
- As a civic-minded industry
- As a public policy influence
- As a self-regulator
- As an agent of change









Who's on the Energy Planning Dream Team

All stakeholders are represented

- Participation required
- Cooperation essential



Final Thoughts

- Ask the tough questions
- Assess the options
- Act responsibly



Life is not about waiting for the storm to pass; it's about learning to dance in the rain.

