



*Bonus pre-forum event for utility and government attendees only:*

### **“Public-Private Utilities: Common Challenges”**

Co-hosted by California Municipal Utilities Association Energy Services and Marketing Committee, Northern California Public Power Agency and Southern California Public Power Authority Public Benefits Committees

Joyce Kinnear, City of Palo Alto, and John Hargrove, NV Energy will moderate discussions on:

- Overcoming program silos
- Gaining management support and funding
- Reaching beyond the low-hanging fruit
- Mandate challenges
- Integrating low-income, moderate-income and CARE/FERA initiatives

**Mark your calendar for...**

## **Integration**

Energy efficiency  
Renewables  
Climate change  
Sustainability  
Emerging technologies  
Customer utility programs  
Community programs  
Partnerships

**29th Annual**

# **Utility Energy Forum**

**May 6–8, 2009**

**Granlibakken Conference Center, Tahoe City, Calif.**

## **No Longer Business as Usual**

Come explore how utilities throughout California, Nevada and the Pacific Northwest are leveraging consumer interest in energy efficiency and renewable energy to address global climate change issues.

- **LEARN** from more than 30 utilities—what’s working, what’s not and what’s next!
- **HEAR** what key customers are saying about their expectations!
- **EXPLORE** new technologies for enhancing customer service!
- **NETWORK** with others to make partnership connections!
- **DISCOVER** more than 20 exhibitors offering valuable products and services!

Learn more at **[www.utilityforum.org](http://www.utilityforum.org)**

Utility Energy Forum  
P.O. Box 3404  
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Dinner and “Any Port in a Storm” hosted by Converge

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