



Climate Solutions

Wasting less is job #1, 2, and 3



Utility Energy Forum
Legislative Overview
04.30.08

K.C. Golden
Policy Director



WEDNESDAY, NOVEMBER 14, 6-8 PM
5:30 reception with food and music
Lake Merritt United Methodist Church
1330 Lakeshore Ave., Oakland





A Defining Challenge

...starring

REAL climate solutions

Sustainable prosperity

Equity – Green for all

Climate Action and Green Jobs



&



House bill 2815

- Responsible limits on global warming pollution
- Workforce training – 25,000+ green jobs
- Reductions in vehicle-miles travelled

The other movie....

WOMAN: How's our gas tank looking?

MAN: Um, oh, time to fill 'er up.

WOMAN: Ouch.

MAN: Yeah and you better fasten your seatbelt because there's an oil tax headed for the ballot.

WOMAN: You've gotta be kidding me.

MAN: I never kid about gas prices. It's called Proposition 87, a four billion dollar tax.
[Fade out]

CURWOOD: The Hollywood-financed proponents of Prop 87 have spent about half of what the oil lobby has spent, but that's still a whopping 40 million dollars.

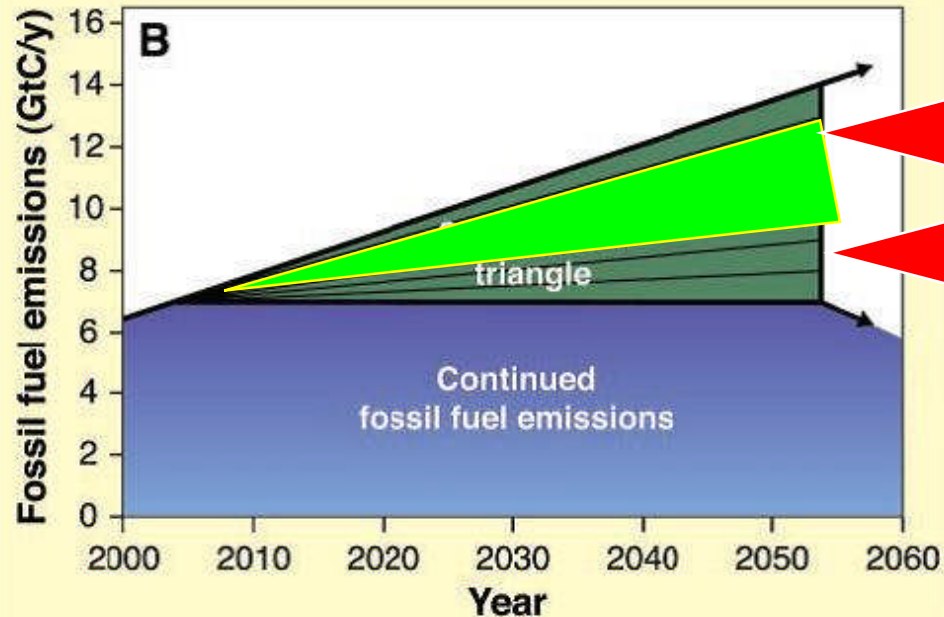
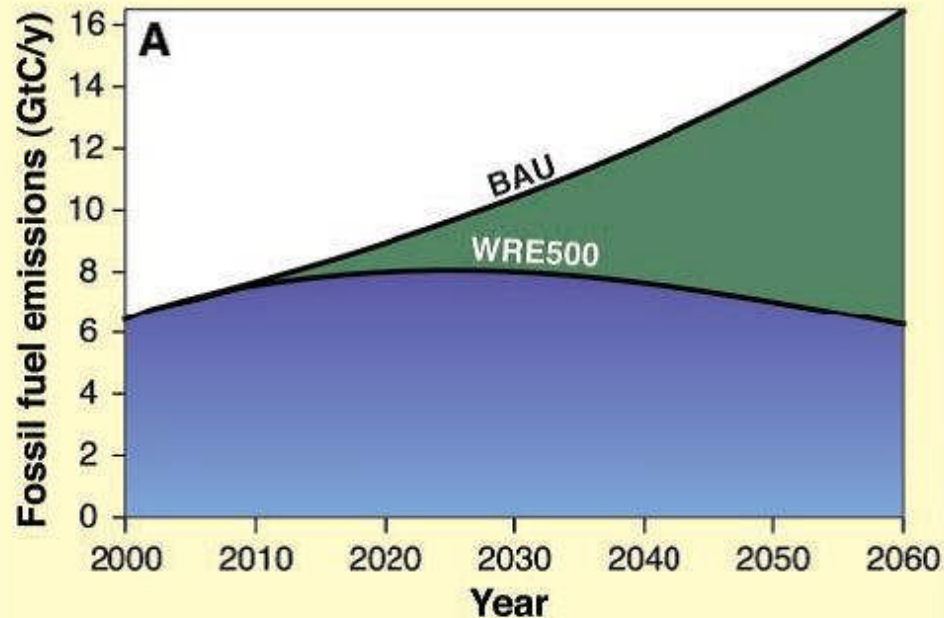
It's a Recipe for Waste,
Not Progress

NO on 87
The \$4 Billion
Oil Tax



www.NoOilTax.com

Stabilization Wedges: *Solving the climate problem for the next 50 years with current technologies*



Efficiency

7 wedges

Why efficiency is wedge #1... and 2 and 3

1. Get the tons

Efficiency and Conservation

transport



buildings



industry



power



How big is a wedge?

2 billion cars @ 60 mpg

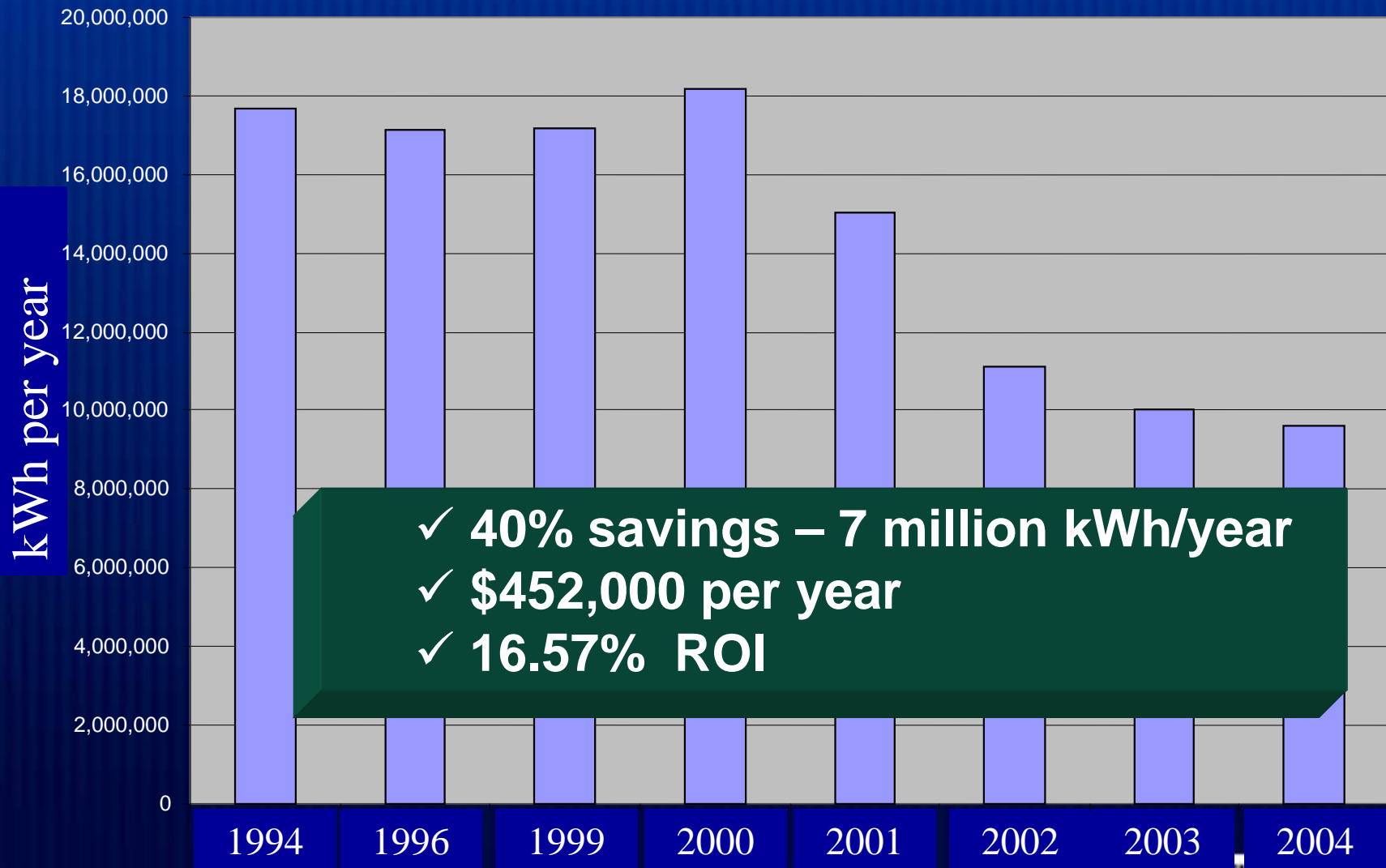
lifestyle



Why efficiency is wedge #1... and 2 and 3

1. Get the tons
2. Overwhelmingly positive economics,
with negligible environmental impact

One Union Square Annual Energy Use



Why efficiency is wedge #1... and 2 and 3

1. Get the tons
2. Overwhelmingly positive economics,
with negligible environmental impact
3. We can all do it and we can all benefit –
Get your wedge on!

APRIL 3, 2006

www.time.com AOL Keyword: TIME

SPECIAL REPORT GLOBAL WARMING

TIME

**BE
WORRIED.
BE **VERY**
WORRIED.**

Climate change isn't some vague future problem—it's already damaging the planet at an alarming pace. Here's how it affects you, your kids and their kids as well

EARTH AT THE TIPPING POINT

HOW IT THREATENS YOUR HEALTH

**HOW CHINA & INDIA CAN HELP
SAVE THE WORLD—OR DESTROY IT**

THE CLIMATE CRUSADERS



Climate
Solutions

From denial to.....?

FRIDAY, MARCH 24, 2006

Seattle's climate solution



Solutions!

Resignation

icy cyclists ride past cars on Duwamish Avenue north during morning rush hour. Seattle's plan to reduce greenhouse gas emissions includes building more bicycle lanes.

City commits to significant cut in greenhouse gases

BY LISA STIFFLER
2-1 reporter

Tolls on the Lake Washington bridges, more commuter parking, additional bike lanes and

MAYOR'S ACTION PLAN: 2012

Mayor Greg Nickels' Green Ribbon Commission on Climate Protection has a variety of recommendations that will allow Seattle to meet or beat the targets of the Kyoto accord. The goal is to achieve a 7 percent reduction in global warming pollution by 2012, compared with 1990 levels.

Reduce city's dependence on cars
Significantly increase supply of public transportation.
Expand bicycle and pedestrian infrastructure.
Develop and implement road tolls.
Implement new commercial parking tax.

Greenhouse gas reduction

187,000 tons*

Earth's warming likely irreversible, study's author says

BY ANDREW C. BOYKH
The New York Times

Within the next 100 years, the average tem...

Scale and hope

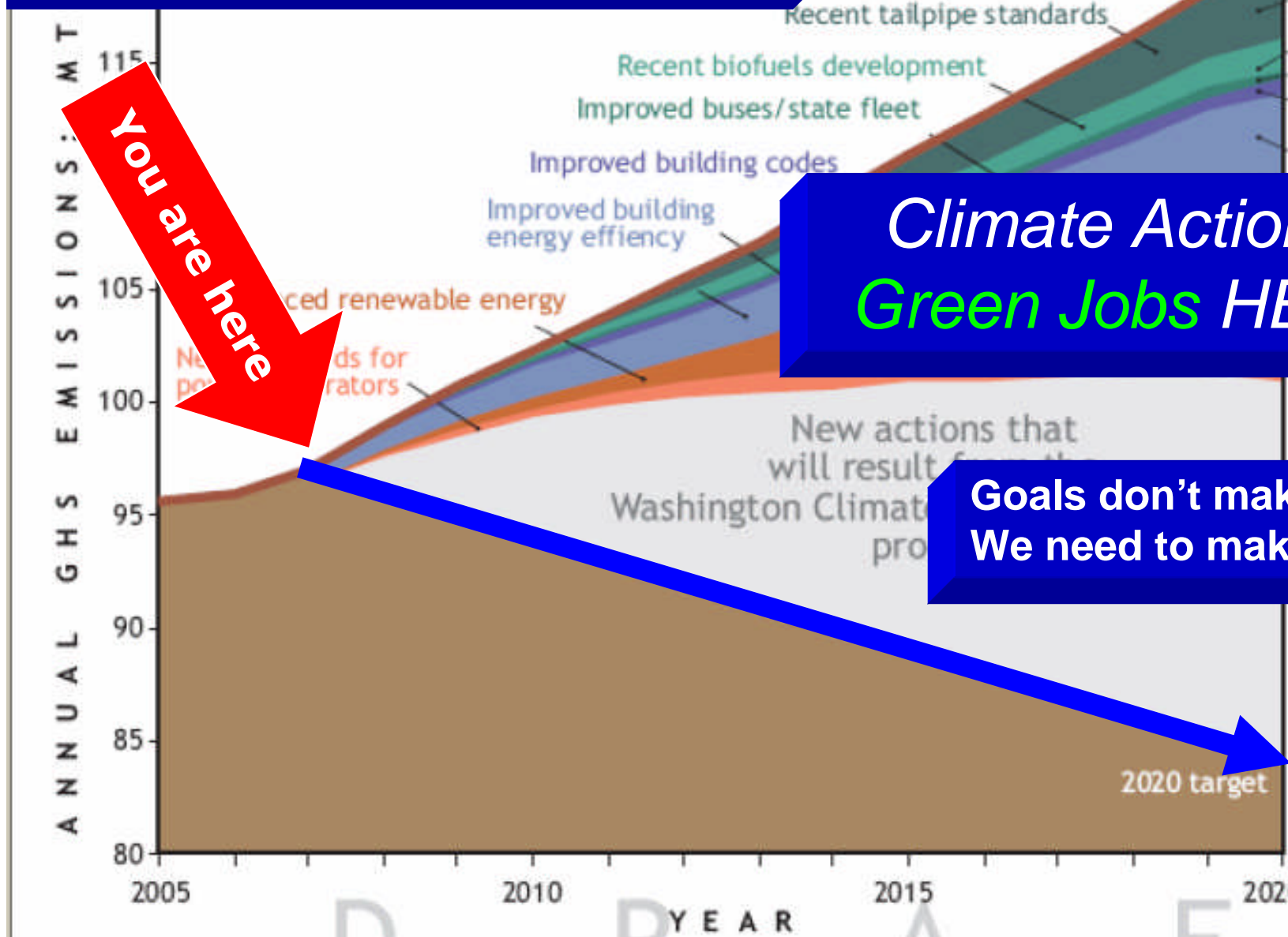
Change a bulb.
Change the world.



an inconvenient truth



State Policy matters: Washington successes



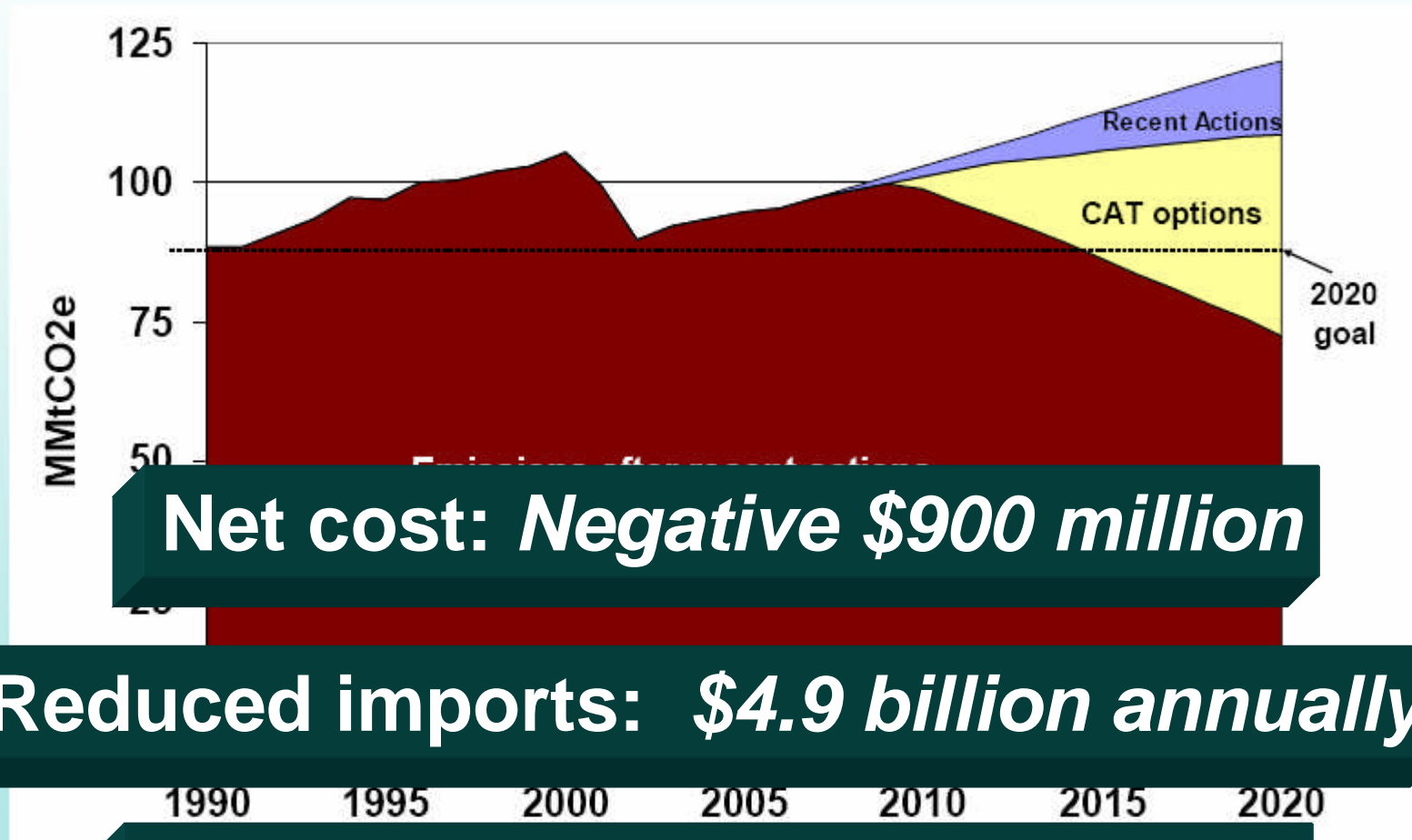
*Climate Action and
Green Jobs HB 2815*

**Goals don't make markets.
We need to make it real.**

Climate
solutions

Leading the Way

Washington's new climate action plan

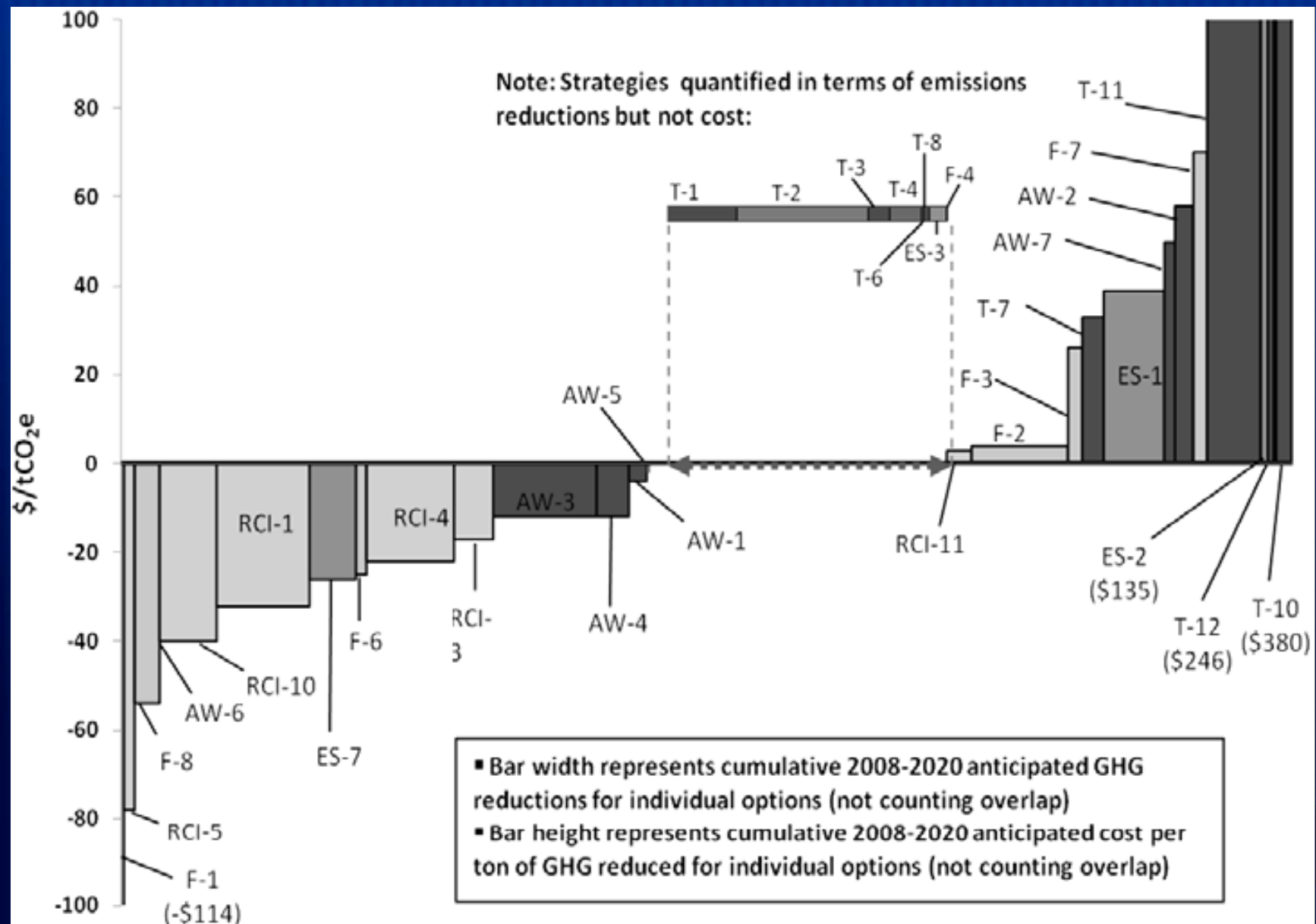


Net cost: *Negative \$900 million*

Reduced imports: *\$4.9 billion annually*

New jobs: *30,000....for starters*

Why are the economics so good? *Efficiency*.....



AIM HIGH

The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it.

Winston Churchill





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